

KEY FOCUS 1	STRATEGIC DIRECTION	STRATEGIC OBJECTIVES
Politically Mindful	<p><u>Matahiwi Marae</u></p> <p>Consolidate and maintain our cultural values and standards within the confines of a robust infrastructure that supports effective governance, management and planning</p>	<p>1. Demonstrate effective governance through combined trustee leadership by constantly navigating the marae towards the vision, ensuring the day to day management is in alignment with its vision</p> <p>2. Draft a Strategic Document (Plan) for Matahiwi marae outlining its goals, direction and objectives over a five year period</p> <p>3. Inform and encourage beneficiaries, hapu members and whanau to read and be familiar with the contents contained within the Matahiwi Marae Charter</p> <p>4. Develop and Implement Marae policy and procedures that will sustain and support the operational day to day management of the marae and its assets</p> <p>5. Identify and Engage with local, regional and national key stakeholders and associated parties, agencies and individual to form a working relationship based on trust and integrity</p>
KEY FOCUS 2		
Culturally Understanding	Facilitate, develop and support the rebuilding, revitalization and preservation of our culture and historical taonga, through wananga and other means, under the guardianship of our Kuia and Kaumatua	<p>6. Establish a core group of learned respected people (this includes kaumatua and kuia), to share their tribal knowledge and expertise through a series of wananga matauranga on but not limited to:</p> <ul style="list-style-type: none"> <li>• Maraetanga / Tikanga</li> <li>• Te Reo / Whakapapa</li> <li>• Haka / Waiata.</li> </ul>
KEY FOCUS 3		
Economically Sustainable	Identify and progressively engage with local, regional and national bodies and organisations, including government, in order to influence and shape the decision-making processes to enhance the physical and spiritual well-being of Matahiwi Marae	<p>7. Review and maintain all financial oversight and management</p> <p>8. Strategize, Develop and manage a fundraising plan within a coordinated timetable</p> <p>9. Conduct a conservation survey on the Whare Tupuna, Taanewai and than produce a written Conservation Report for Matahiwi Marae Trustees</p> <p>10. Conduct a feasibility study of all existing buildings and than produce a written Feasibility Report for Matahiwi Marae Trustees</p>

KEY FOCUS 4	STRATEGIC DIRECTION	STRATEGIC OBJECTIVES
Environmentally Respectful	<u>Matahiwi Marae</u> Protect and exercise rangatiratanga and kaitiakitanga over our natural environment – our whenua, waterways, flora and fauna and even the airspace within our marae boundaries.	11. Provide clear and concise guidelines for the protection and management of natural and man-made resources within our marae area
		12. Design and develop a 5 year project management plan around the restoration and construction of buildings for our marae
		13. Develop a 5 year plan for the preservation and maintenance plan of our whenua, marae taonga and buildings
KEY FOCUS 5		STRATEGIC OBJECTIVES
Socially Sensible	Target and invest in health and wellness to enhance the physical, emotional, mental and spiritual wellbeing of our whanau	14. Develop a communications strategy to inform and expose key stake holders, potential sponsors, including local marae, communities, hapu and iwi our vision, goals, direction and objectives contained within the strategic plan
		15. Promote and expose Matahiwi marae and activities via various media platforms, i.e. Website, Facebook, twitter and likeminded initiatives
		16. <i>Health</i> : Target existing Health providers i.e. Te Oranganui, Mauri Ora etc. with the intention of holding workshops for traditional / non traditional medicines and practices on our marae <ul style="list-style-type: none"> <li>Promote and organise exercise based activities, i.e. triathlon, waka ama and sports to improve health and wellbeing of our whanau</li> </ul>
		17. <i>Housing</i> : Advocate local housing based initiatives especially regarding papakainga
		18. <i>Education</i> : Advocate and Host educational workshops that promote the development of knowledge, skills and attitude of an individual
		19. <i>Employment</i> : Form strategic alliances with local based agencies, i.e. Nga Hononga Trust, DoC and WDC to promote and create temporary or permanent job opportunities <ul style="list-style-type: none"> <li>Promote the marketing and profile of our marae to create job and employment opportunities around tourism</li> </ul>